Sausalito Marin City School District

SAUSALITO MARIN CITY SCHOOL DISTRICT

Sausalito Marin City School District
Agenda for the Special Meeting of the Board of Trustees
Bayside Martin Luther King Jr. Academy
200 Phillips Drive, Marin City, CA 94965

Please Note that this Special Meeting Will Be Conducted Concurrently with the Regularly Scheduled Meeting

Thursday, August 9, 2018

4:30 p.m.	Open Session – Bayside Martin Luther King Jr. Academy Library
4:31 p.m.	Closed Session – Bayside Martin Luther King Jr. Academy Library
6:00 p.m.	Open Session – Bayside Martin Luther King Jr. Multi-Purpose Room

1. OPEN SESSION – Call to Order

2. CLOSED SESSION – AGENDA
   2.01 Negotiations with Willow Creek Academy – Memorandum of Understanding

3. RECONVENE TO OPEN SESSION

4. ACTION ITEM
   4.01 District Website Update

5. ADJOURNMENT

Agenda Item: 4.01   Date: August 9, 2018

☐ Correspondence   ☐   Consent Agenda
☐ Reports
☒ General Functions
☐ Pupil Services
☐ Facilities
☐ Personnel Services
☐ Financial & Business Procedures
☐ Curriculum and Instruction
☐ Policy Development
☐ Public Hearings

Item Requires Board Action: ☒   Item is for Information Only: ☐

Item: District Website Update

Background: The District and School website is in need of an update. Administration proposes contracting with Blackboard for a website platform (aligned with new website ADA requirements) and consultant, Kelsey Fernandez to build the site with all necessary SMCSD and BMLK information. The SMCSD and BMLK websites will be merged into one site with a link to WCA's site on the homepage.
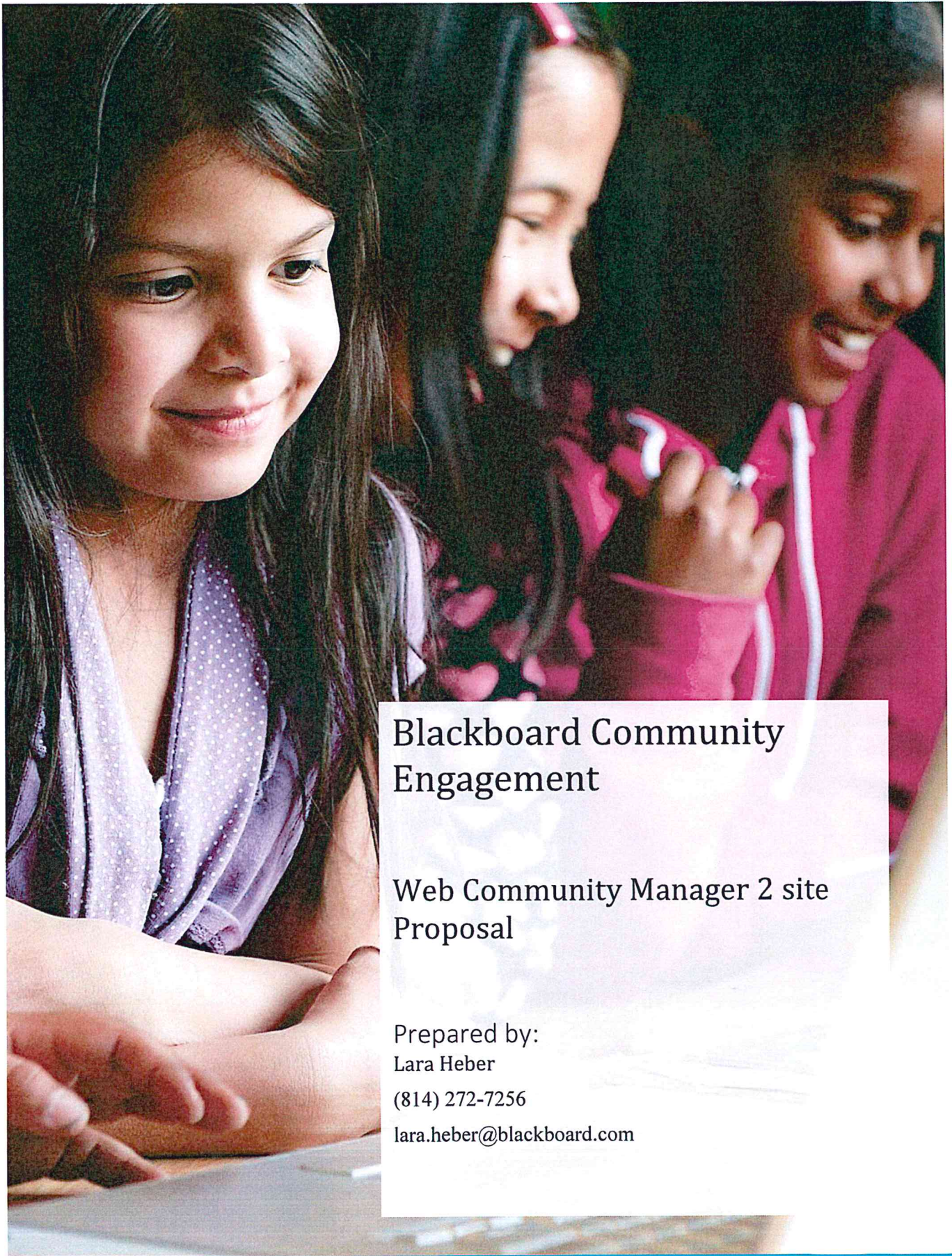

Addresses LCAP Goal(s)/Action(s): Goal #3; Action 5

Fiscal Impact: Current budget and LCAP amounts are not sufficient to cover the Year One Blackboard costs. Administration proposes to pull from the Professional Development and School Site budgets to cover the year-one costs for Blackboard.

- Year One Cost: $6,360 (Blackboard $3,360; Consultant $3,000)
- Ongoing cost: $2,260 (Blackboard)

Information Only: Certificated Website Stipend: $6,000 (Certificated Salary Schedule Stipend, previously approved)

Recommendation: Approval

Blackboard Community Engagement

Web Community Manager 2 site Proposal

Prepared by:
Lara Heber

(814) 272-7256

lara.heber@blackboard.com

Proposed Solution and Pricing for Web Community Manager

The following section is a pricing overview that includes the items that are appropriate for your district based on our discussions and my understanding of the scope of your project. The chart below shows you the summary of the costs during the initial period, as well as the recurring annual costs. Please review the proposed solution and contact me, Lara Heber, at (814) 272-7256 or lara.heber@blackboard.com with questions.

The pricing below is valid for up to 45 days from the receipt of this proposal.

Contract Term: 12 Months, 07/01/2018 to 06/30/2019

ANNUAL FEES	DESCRIPTION	QTY/ SITES	FIRST YEAR COST	ANNUAL COSTS
Blackboard Web Community Manager Essential	Website and content management system software with reliable web hosting.	1	$1,300.00	$1,300.00

ONE-TIME FEES	DESCRIPTION	QTY/ SITES	ONE-TIME COSTS	ANNUAL COSTS
Activation: Web Community Manager Essential	Implementation of the CMS software.	1	$100.00	
Web Community Manager Section Workspace Online Training	One instructor-led online training session for district staff.	1	$340.00	
Web Community Manager Site Administrator Online Training	Two instructor-led online sessions for website administrators.	2	$680.00	
Standard Template**	Device Friendly and ADA compliant Template	1	Included	
Implementation: Web Community Manager Essential Secure LDAP	Implementation service; authenticate login credentials to the district's directory server and provide single sign-on access.	1	Included	
Total Costs			$2,420.00	$1,300.00

My recommendation for upgrading your template:

MyWay Premium Template Library Subscriptions	Template library subscription from a subset of responsive templates in the template library. Gives you more freedom to change templates as you see fit.	1	$960.00	$960.00
Total Costs			$3,380.00	$2,260.00